

**EDUCATION****ROWAN UNIVERSITY (2013)**

MA in Writing  
Certificate of Graduate Study in  
Integrated Marketing Communication &  
New Media

**ST. JOHN'S UNIVERSITY (2003)**

BS in Communication Arts  
Minor in Business Administration

**FREELANCE CLIENTS**

45<sup>th</sup> St. Pub  
Amgen  
Danzeisen & Quigley  
Kunkel's Seafood & Steakhouse  
Macerich  
PGA National Resort  
Rita's Water Ice  
Southcentre  
St. Bridget Elementary School  
Thomas Edison State College  
Westcor

**MISC.****MENTOR (2014)**

Digitas Health Mentorship Program

**BASKETBALL COACH (2003-2008)**

Our Lady of Grace Grade School

**RESIDENT ASSISTANT (2001-2002)**

St. John's University

**DIGITAS HEALTH****SR. COPYWRITER (2012-2015)**

- Accomplishments included:
  - Launched [www.theydothetrest.com](http://www.theydothetrest.com)
  - Revamped AndroGel's CRM program
  - Rebranded [www.isitlowt.com](http://www.isitlowt.com)
- Presented to clients regularly
- Managed a freelance copywriter
- Clients included: AbbVie and Shire

**IMPAX MARKETING GROUP****COPYWRITER (2010-2011)**

- Accomplishments included:
  - Developed Wall Street Journal hospitality campaign
  - Created Avis' "Picnic in the Park" tradeshow experience
- Presented to clients regularly
- Managed a copy editor
- Clients included: Avis, Budget, and Wall St. Journal

**MERKLE, INC.****COPYWRITER (2006-2010)**

- Accomplishments included:
  - Fleshed out Capital One's "Better. Together." traveling job fair print campaign
  - Wrote Geico's Umbrella Policy customer mailing
- Clients included: Capital One, DirecTV, and Geico

**THE STAR GROUP****COPYWRITER (2004-2006)**

- Accomplishments included:
  - Created Diamond Jo's "Lucky Dog" campaign
- Clients included: Hilton, Tropicana, and Venetian

**ASSOCIATION HEADQUARTERS, INC.****PUBLIC RELATIONS COORDINATOR (2003-2004)**

- Accomplishments included:
  - Executed the 2004 JPMA Student Design Competition
  - Coordinated and participated in 2004 JPMA Tradeshow
  - Wrote newsletters for JPMA, KIDS, and RSA
- Clients included: JPMA, OARSI, and RSA